

Columbia Chamber of Commerce

Board of Directors Special Meeting Minutes

Meeting Date: November 29, 2021

Location: Columbia House Restaurant, Main Street, Columbia.

Called to Order: 5:30 pm. Meeting called by Rosanna Sharps and Michael Sharps to discuss the Columbia Ice Skate Park and Columbia Winterfest.

Those present:

CCOC Board Officers:

Leannha Rodes –President, Business Member

John Favela, Vice President – Business Member

Denise Favela, Secretary – Business Member

Jo Rodefer, Treasurer – Business Member

CCOC Board Directors:

Michael Sharps – Business Member

Rosanna Sharps – Business Member

Howard White – Supporting Member

Richard Haratani – Supporting Member

Nate Lint – Business Member

Janine Osborne – Business Member

Not present:

Guests:

Approval of the Minutes:

Agenda items:

- 1. New Board members elected tonight:** Janine Ryan, Nate Lint, and Howard White

a. Motion: Ms. Rodes / Ms. Rodefer “Howard White for Board Director”

Voice Vote: The motion carries. 9 Yes. 0 No.

b. *Motion: Ms. Rodes / Ms. Rodefer "Nate Lint for Board Director"*

Voice Vote: The motion carries. 9 Yes. 0 No.

c. *Motion: Ms. Rodes / Ms. Rodefer "Janine Osborne for Board Director"*

Voice Vote: The motion carries. 9 Yes. 0 No.

2. Columbia Ice Skate Park

d. Ms. Sharps explained Pros / Cons of prospective rink locations: CSHP southern end Parking Lot, Waterwheel Restaurant parking lot, and Marble Quarry RV Resort tent site location.

e. *Motion: Ms. Sharps / Ms. Rodefer "Columbia Ice Skate Park to be located at Marble Quarry RV Resort."*

Voice Vote: The motion carries. 10 Yes. 0 No.

f. Ice Skate Park operational budget:

- Marble Quarry: \$1000 rent + \$300 utilities/month
- Discussed the acquisition costs of the rink, the budget, and possible grant opportunities that will help funding
- Discussed the ongoing operational costs and budget, liability Insurance
- Discussed possibly acquiring a storage container for all items when the rink is closed
- Discussed an overhead tent and a 2-yard dumpster: \$214/month for weekly replacement

3. Columbia Winterfest

a. Operational budget:

- Discussed plans for Winterfest, targeting a start in January 2023, including a budget
- Reviewed a total of 566 seats available: Fallon House - 246, Angelos - 148, Firehouse Theater/tent - 144, plus 7 "minor" locations - 215 seats
- Three canvas tents will need to be purchased
- 8-9 shows daily, estimate average 4 shows/ticket holder, number of shows x total seating capacity = 6,755 seats/day
- Ticket prices would vary by age. Total Gross sales \$37,158 a day or \$260,071 for 7 total days. Assuming 50% capacity, we anticipate Year-1 total sales of \$141,867, and expenses of \$253,015
- Expenses include Red Barn \$175k + lodging and other expenses
- We anticipate \$125k in donations and sponsorships
- First Year Event Summary: Revenues \$311,867; Expenses \$253,015, Capital Investment \$26,808, \$32,044 Profits

4. COCC Tax Exempt Status

- a. Discussed the CCOC 501(c)6 "non-profit" tax status, noting it is not the same as a 501(c)3
- b. 501(c)6 sponsor donations are not tax deductible

5. Sponsor's Contact List and Opportunity Packet

- a. Sponsors Contact List: Sponsors receive marketing advertisement and free event tickets in lieu of their donation.
- b. Resolution of the Governing Board or Copy of Board Minutes indicating CCOCs' approval for grant application submission to Sonora Area Foundation (SAF) & Tuolumne County American Rescue Plan (TCARP), due by December 20, 2021.

Motion: Rodes / Rodefer "Rosanna Sharps to move forward with grant application submission for TCARP and SAF"

Voice vote: Motion carries 10 Yes. 0 No.

- c. Sponsor's Opportunity Packet:

Motion: Rodes / Rodefer "Rosanna Sharps to mail Sponsor's Opportunity Packet to prospective sponsors on contact list."

Voice vote: Motion carries 10 Yes. 0 No.

6. Posting of CCOC meeting minutes

- a. New Chamber website, which includes a page for meeting minutes
- b. Chamber to purchase a MP3 recorder for chamber meetings and to be used by the Secretary to construct meeting minutes.

Meeting Adjourned: 7:10

NEXT MEETING DATE: Postponed for Holiday Event

LOCATION: Eagles Cottage, January 19, 2022, Eagle's Cotage